

Travel Plan Success Stories

Organisation: Angus Council

Sector: Public Sector

Mode: Car Sharing

Angus Council employs approximately 5500 staff across various Council buildings in the Angus region.

Measures

As part of the Council's Travel Plan, the Council introduced car share parking bays with the intention of encouraging car sharing amongst employees. The car share parking bays were initially set up at three of the busier Council sites, where parking was already at a premium.

The three sites were:

Angus House, Orchardbank, Forfar – 10 bays

County Buildings, Forfar – 4 bays

Bruce House, Arbroath – 4 bays

These car share bays are located close to the main entrance of each building for convenience. The car share bays are marked with a plaque stating "car share permit holders only". Anyone wishing to use these bays must be registered with Angus Liftshare and apply for a badge which must be displayed on the windscreen of the vehicle. A list of rules for using the car share bays were drawn up and circulated to all employees. These included for example. "You can only use the bay if you are actually car sharing that day".

Outcome

Initially there was some concern from employees, especially at Angus House where car parking was already limited. Negative feedback was to be expected as employees felt that they were "losing" parking spaces and that this was making the parking situation worse. However, demand to use the car share bays has grown over time and 73 car share badges have been issued to date. In addition, there are now 229 people registered on Angus Council private group of Angus Liftshare.com