

Travel Plan Success Stories

Organisation: Stirling Council

Sector: Public Sector

Mode: Travel Planning

Measures

Stirling Council employs approximately 4,400 members of staff at three main sites within the city and serves a community of over 90,000 residents.

Between April and June 2013, some of the Council services moved to new office accommodation through the city. As part of the preparations for “The Big Move”, Stirling Council put together this comprehensive guide for their staff to help them choose the best travel to work option for them

This comprehensive guide covers:

- Car parking issues,
- Car Sharing information
- Park and Ride options,
- Public Transport options including routes, prices and timetable information.
- Walking routes, benefits and approximate timings
- Cycle routes, cycle schemes and facilities that are available at each of the sites.

Stirling Council is particularly proactive in encouraging its staff to use more sustainable modes of travel to and from work. This Travel to Work guide is a great example of best practice – showing how organisations can support their staff in changing travel behaviours.